

What are people saying about Upward?

"The goal is that every child gets the same play time — it doesn't matter if you're good or if you're bad. The philosophy is you're never going to get better unless you get an opportunity like this." *

Tim St. Cin
(Upward parent & coach)



"It's like a little piece of my heart is out there playing." *
Julie Church
(Upward parent)

"This is the one time out of the week that we don't have to try to pry our kids away from the TV. They are so excited to go and play - even at practices!"

(an Upward parent)



Sports are a great way for children to learn about teamwork, respect for authority and sportsmanship.

The sad part is all those things are being lost in today's sporting society. With an Upward sport, these key essentials are included to create the best sporting experience for every child that participates.

(Upward.org)



Flushing Community Church of the Nazarene

Located at 9500 W. Pierson | Flushing
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Basketball & Cheerleading 2009 Flushing, Michigan

Dear Flushing Community
& Business Leaders:

We are looking forward to our 4th season of Upward Basketball and Cheerleading at Flushing Community Church of the Nazarene! The Upward motto of "every child plays, every child learns, every child is a winner" has helped the program grow rapidly over our first three seasons.

This fall, we anticipate having nearly 300 students (K-6th Grades) registered for our basketball and cheerleading teams. Our building will be in use 3 nights each week for practices and we will have a full house each Saturday morning and afternoon with cheering parents, grandparents and friends.

Thank you in advance for helping us provide a safe and positive environment for the children of our community! If you would like to partner with us during our upcoming season, we would be honored to hear from you soon.

The Flushing Upward Team!



Program Sponsorship:

Are you looking for a great way to promote your business within our community? Are you on a tight marketing budget? Why not consider one of the following levels of sponsorship ...

Team Sponsor (\$100) ... With this level of partnership, we will place your business name and contact information on all of our printed material (promotional posters, weekly schedules, award's night flyer, website and more).

All-Star Sponsor (\$250) ... With this level of partnership, you would receive Team Sponsor status plus get your name and company logo on our sponsor banner which is very visible during our games each Saturday and at our Award's night.

MVP Sponsor (\$500) ... With this level of partnership, you would receive All-Star Sponsor status plus we would schedule you to have ownership of one of our game days. During your game day, you could have a booth in the foyer for everyone to stop by and get materials or meet your staff. You could also share a brief 2-minute presentation during halftime of our games. Specific details would be worked out with our Upward leadership team.

Sponsorship Goals & Benefits:

With your support of this Upward program, we can continue to offer:

- scholarships for families in need,
- provide a safe and well managed environment for positive sportsmanship, and
- produce a high-impact talent for our special awards night!

Our goal for 2009 is to raise **\$3,000** in business sponsorships! We believe that every business that gets behind this program will be glad they did. With hundreds of family units a weekend seeing your publicity, how could you go wrong?

Contact Matt & Pam Young (on back) to find out how you can get involved today!!



**Upward
Fast Facts
from 2008:**

36 teams!

265 student athletes!

49 coaches!

40 game day volunteers!

Award Night attendance
estimated at 800!

