

## What are people saying about Upward?

"The goal is that every child gets the same play time — it doesn't matter if you're good or if you're bad. The philosophy is you're never going to get better unless you get an opportunity like this." \*

Tim St. Cin  
(Upward parent & coach)



"It's like a little piece of my heart is out there playing." \*  
Julie Church  
(Upward parent)

"This is the one time out of the week that we don't have to try to pry our kids away from the TV. They are so excited to go and play - even at practices!"

(an Upward parent)

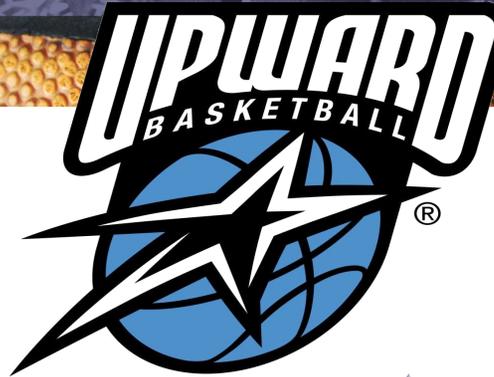
Sports are a great way for children to learn about teamwork, respect for authority and sportsmanship.

The sad part is all those things are being lost in today's sporting society. With an Upward sport, these key essentials are included to create the best sporting experience for every child that participates.

(Upward.org)



EVERY CHILD PLAYS. EVERY CHILD LEARNS.  
EVERY CHILD IS A WINNER.



### Flushing Community Church of the Nazarene

Located at 9500 W. Pierson | Flushing  
Mail: PO Box 264, Flushing, MI 48433 | 810.732.0282  
[www.flushingcommunity.org](http://www.flushingcommunity.org)

### Team Leader | John Sayers

(810)275-8459 or [upward@flushingcommunity.org](mailto:upward@flushingcommunity.org)

### 2013-14 Leadership Team:

Colleen Sayers | Evaluation/Registration  
Mark Taylor | Referee  
Matt Young | Basketball  
Chrissy Lastetter | Cheer  
Steve Hendershot | Publicity & Sponsorship  
Miguel Ruelen | Award Night  
Mary Ann Korte | Volunteers  
Troy Andrews | Game Day  
Matt Johnson | Facility  
Terriane Harnden | Snack Shack  
Melissa Maynor | Prayer Coordinator



## Dear Flushing Community & Business Leaders:

We are launching our 8th season of Upward Basketball and Cheerleading at Flushing Community Church. As a Christian sports program, we strive to provide the best opportunity for every child by focusing on safety, teamwork, learning skills, and sharing God's love.

This season, we anticipate well over 300 athletes (K - 6th grade) on our basketball and cheer teams. During the season, our building will host practice 5 nights a week and a full house on Saturdays with family and friends cheering for their team on game day.



The Upward motto of "every child plays, every child learns, every child is a winner" is at the heart of our program and we believe it is what sets us apart from any other sports program.

Please consider helping us to provide a safe and positive environment for the children of our community. Any level of support is greatly appreciated!

*The Flushing Upward Team!*

## Program Sponsorship:

Are you looking for a *great way* to **promote your business** within our community? Are you on a *tight marketing budget*? Why not consider one of the following levels of sponsorship ...

**Team Sponsor** (\$100) ... With this level of partnership, we will place your business name and contact information on all of our printed material (award's night flyer, banner, website and more).

**All-Star Sponsor** (\$250) ... With this level of partnership, you would receive Team Sponsor status plus get your name and company logo on our sponsor banner which is very visible during our games each Saturday and at our Award's night.

**MVP Sponsor** (\$500) ... With this level of partnership, you would receive All-Star Sponsor status plus we would schedule you to have ownership of one of our game days. During your game day, you could have a booth in the foyer for everyone to stop by and get materials or meet your staff. Specific details would be worked out with our Upward leadership team.

**Hall of Fame Sponsor** (\$2000) ... With this level of partnership, you would receive MVP Sponsor status plus get your business logo on one of our basketball hoops for 4 seasons!

## Sponsorship Goals & Benefits:

With your support of this Upward program, we can continue to offer:

- scholarships for families in need,
- provide a safe and well managed environment for positive sportsmanship, and
- produce a memorable awards night (over 1,000 attend this celebration each year)!

Contact **Steve Hendershot** (Promotions Leader, [steve.hendershot1@gmail.com](mailto:steve.hendershot1@gmail.com) or 810.240.8010) to find out how you can get involved today!!



## Upward Fast Facts from 2013:

*50 teams!*

*305 student athletes!*

*65 coaches!*

*50 game day volunteers!*

*Average of 900 fans each weekend!*

*Award Night attendance  
estimated at over 1,000!*

