

What are people saying about Upward?

"The goal is that every child gets the same play time — it doesn't matter if you're good or if you're bad. The philosophy is you're never going to get better unless you get an opportunity like this." *

Tim St. Cin
(Upward parent & coach)



"We are really excited to introduce a new level of play this year with our 7th-8th Grade Boys division. We know there are 50+ boys cut from the school team each year.

This will provide all of them a great place to continue to develop their skills and further prepare them for future school ball if they choose to."

John Sayers
(Upward Director)



Sports are a great way for children to learn about teamwork, respect for authority and sportsmanship. The sad part is all those things are being

lost in today's sporting society. With an Upward sport, these key essentials are included to create the best sporting experience for every child that participates.
(Upward.org)



Flushing Community Church of the Nazarene

Located at 9500 W. Pierson | Flushing
Mail: PO Box 264, Flushing, MI 48433 | 810.732.0282
www.flushingcommunity.org

Team Leader | John Sayers

(810)516-1815 or upward@flushingcommunity.org

2013-14 Leadership Team:

Colleen Sayers | Evaluation/Registration
Mark Taylor | Referee
Matt Young | Basketball
Chrissy Lastetter | Cheer
Steve Hendershot | Publicity & Sponsorship
Miguel Ruelen | Award Night
Mary Ann Korte | Volunteers
Lauro Valles | Game Day
Matt Johnson | Facility
Leslie Sedlarik | Snack Shack
Melissa Maynor | Prayer Coordinator



Dear Flushing Community & Business Leaders:

We are launching our 9th season of Upward Basketball and Cheerleading at Flushing Community Church. As a Christian sports program, we strive to provide the best opportunity for every child by focusing on safety, teamwork, learning skills, and sharing God's love.

This season, we anticipate nearly 400 athletes (K - 8th grade) on our basketball and cheer teams. During the season, our building will host practice 5 nights a week and a full house on Saturdays with family and friends cheering for their team on game day.

The Upward motto of "every child plays, every child learns, every child is a winner" is at the heart of our program and we believe it is what sets us apart from any other sports program.

Please consider helping us to provide a safe and positive environment for the children of our community. Any level of support is greatly appreciated!

The Flushing Upward Team!



Program Sponsorship:

Are you looking for a *great way* to **promote your business** within our community? Are you on a *tight marketing budget*? Why not consider one of the following levels ...

Team Sponsor (\$100) ... With this level of partnership, we will place your business name and contact information on all of our printed material (award's night flyer, banner, website and more).

All-Star Sponsor (\$250) ... With this level of partnership, you would receive Team Sponsor status plus get your name and company logo on our sponsor banner which is very visible during our games each Saturday and at our Award's night.

MVP Sponsor (\$500) ... With this level of partnership, you would receive All-Star Sponsor status plus we would schedule you to have ownership of one of our game days. During your game day, you could have a booth in the foyer for everyone to stop by and get materials or meet your staff. Specific details would be worked out with our Upward leadership team.

Hall of Fame Sponsor (\$750) ... With this level of partnership, you would receive MVP Sponsor status plus get your business logo on one of our basketball hoops!

Sponsorship Goals & Benefits:

With your support of this Upward program, we can continue to offer:

- new site and age group division for 2015,
- scholarships for families in need,
- provide a safe and well managed environment for positive sportsmanship, and
- produce a memorable awards night (over 1,000 attend this celebration each year)!

Contact **Steve Hendershot** (Promotions Leader, steve.hendershot1@gmail.com or 810.240.8010) to find out how you can get involved today!!



Upward Fast Facts from 2014:

50 teams!

360 student athletes!

65 coaches!

50 game day volunteers!

Average of 900 fans each weekend!

*Award Night attendance
estimated at over 1,100!*

